



View on the Web!

# CHRIS BRACKMAN

Integrity — Intelligence — Energy — Innovation

You've just met **Adobe Wan Kenobi™**

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Eules, Texas 76039

## CAREER SUMMARY

Having brought real value through efficiency improvements, eliminating bottlenecks, non-linear thinking, innovative cost reduction methods, and having the ability to see the "big picture", I am seeking the next challenge to help me grow as a professional. It also helps that I have unshakable integrity, a positive attitude, and a great sense of humor!

## OBJECTIVE

I am seeking a director-level position in the creative field with authority and flexibility to oversee projects from conception to completion. I will apply my first-hand experience from having performed the same work in the same disciplines that are required to complete successful projects which meet deadlines, budgets, and company goals.

## EXPERIENCE

April 2008 – Present

**DBA, HYPEROPTIC PRODUCTIONS**  
SOLE PROPRIETOR



HYPEROPTIC PRODUCTIONS  
Multimedia Adeptitude



### DUTIES:

Provide **cost-efficient** audio, video, graphic design, email, print, and website production services for a variety of clients

### ACHIEVEMENTS:

- Measurably **improved the reputation** of several clients
- Conducted online, **interactive client training** for post-rollout self-sufficiency
- Provided emergency **database administration**, development, maintenance, and backup services which **returned a client to operable status**
- Delivered all content **without typographical or grammar errors**
- Created planning and tracking tools for a critical area of one client's business which **reduced labor requirements by over 80%**
- **Accredited by the Better Business Bureau since 2016**

### TOOLS:

- **Adobe Creative Suite**
- Microsoft Windows
- **Microsoft Office**
- Microsoft Visual Studio
- Blackmagic **DaVinci Resolve**
- **Propellerheads Reason**
- **Blender**
- Autodesk **3D Studio Max**
- Autodesk Fusion 360
- Macrium Reflect

June 2002 – May 2003

**KFWD TV 52 (ACQUIRED BY MUNDOFOX)**

3000 Story Road  
Irving, Texas 75038

**CREATIVE SERVICES ASSISTANT**

**DUTIES:**

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Scripted and oversaw production of in-house editing projects and on-air promotions

Produced promotional graphics for billboards and outdoor advertisements

Coordinated with external vendors to affect business goals on a tight schedule

Tagged existing promo videos with station branding and voice-overs

**ACHIEVEMENTS:**

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Applied technical expertise to implement a disaster recovery protocol, including the optimization of computer equipment which **increased productivity**

Researched, qualified, and implemented a digital video archiving system which **saved the company thousands of dollars per month** in media costs and labor expenditures

January 2002 – August 2002

**GUITAR CENTER**

14080 Dallas Parkway  
Dallas, Texas 75240

**SALES ASSOCIATE**

**ACHIEVEMENTS:**

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**Achieved certification** within the first month – a rare occurrence – exhibiting advanced product knowledge and production concepts

**Received a gift award** from a vendor for showing proficiency in product knowledge

February 2001 – August 2001

**DECISION CONSULTANTS, INC. (NO LONGER IN BUSINESS)**

5000 Quorum  
Suite 410  
Dallas, Texas 75240

**ONSITE CONSULTANT**

**DUTIES:**

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Provided the following comprehensive business consulting services for a variety of clients:

- **Graphic Design**
- Web Design and Development
- Process Improvement
- **User Experience** and Usability Improvement

**ACHIEVEMENTS:**

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Evaluated hardware and software tools to **ensure efficient, quality production of deliverable content**

Suggested and implemented several **process improvements** which **reduced costs** and **shortened deadlines** of development projects

**Promoted to team lead** with emphasis on resource management and workflow control to meet tight deadlines

Researched and evaluated the **usability** of intranet and internet designs, and provided a client with recommendations that, among other things, allowed their website to **win a usability award**

Suggested enhancements and best practices to information architecture schema for an **improved user experience**

Created a Macromedia Flash-based rapid prototyping tool for the initial phase of project scoping **which reduced employee labor requirements**

Utilized advanced technical knowledge of graphic file formats to optimize and reduce file sizes to **increase page loading and file download speeds**

**TOOLS:**

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- **Adobe Photoshop** v6.0
- Macromedia (Now Adobe) Flash v5.0
- Macromedia (Now Adobe) DreamWeaver v3.0

April 2000 – November 2000

**MOBILESTAR NETWORK (NO LONGER IN BUSINESS)**

1601 Glenville Drive, Suite 100

Richardson, Texas 75081

**MULTIMEDIA ADEPT**

**DUTIES:**

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Provided comprehensive media production, quality assurance, optimization, maintenance, project management, vendor relations, disaster recovery, and status reporting services

Produced **PowerPoint** templates, poster-resolution graphics, retail packaging, **email campaigns**, and brochures for sales and marketing

Produced **broadcast-quality videos** for training, including sound effects and composing original music

Created product labels, **3D product visualizations**, design briefs, and print proofs

**ACHIEVEMENTS:**

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Applied technical expertise and digital media production experience to achieve company goals

Researched and recommended hardware and software purchases which efficiently **expanded production capabilities**

**Saved the company thousands of dollars** by re-using recyclable materials in a novel fashion

Utilized advanced technical knowledge of graphic file formats to optimize and reduce file sizes to **increase page loading and file download speeds**

**Applied a disaster recovery plan which saved the company** after the marketing director inadvertently erased all digital media assets on the entire company network

**Saved the company's reputation** by intercepting, redesigning, and replacing marketing materials bound for a trade show which were full of typographical, grammatical, and printing errors – before the trade show and at **less than a third of the cost** of the original botched materials

**TOOLS:**

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- Adobe Acrobat v4.0
- **Adobe After Effects** v4.1
- Macromedia (Now Adobe) DreamWeaver v2.0, v3.0
- Macromedia (Now Adobe) Flash v4.0, v5.0
- **Adobe Illustrator** v8.01, v9.0
- Adobe ImageReady v2.0, v3.0
- **Adobe Photoshop** v5.5, v6.0
- **Adobe Premiere** v5.1
- Discreet (Now Autodesk) **3D Studio Max** v3.1
- Vecta3D Flash/Illustrator Output for 3DS Max
- Syntrillium CoolEdit Pro (Now **Adobe Audition**) v1.2
- Sonic Foundry ACID v2.0
- Propellerheads Rebirth v2.0

November 1999 – April 2000

**OXFORD & ASSOCIATES, INC.**

1401 North Central Expressway, Suite 340  
Richardson, Texas 75080

**OFFSITE CONSULTANT**

**DUTIES:**

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Performed installation, configuration, and administration of the following products:

- **Windows NT Server**
- Windows NT Workstation
- **Windows 98** and 98SE
- **Microsoft Office 2000**
- **Internet Information Server (IIS)**
- Proxy Server
- **Microsoft Exchange Server**
- DNS Server
- WINS Server
- **Microsoft SQL Server**
- DHCP Server

Configured **file servers** and hardware **RAID storage** servers for individual user storage, including setting up a multiple-domain information architecture model for administration of permissions on a **hierarchical grouping basis**

**Established information security standards and best practices**

Implemented user-specific logon scripts for provisioning and tracking of network resources

Established disaster recovery measures for mission-critical data, including production of concise, coherent documentation for employee training

**ADDED VALUE:**

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Designed and implemented physical network layout, including server room setup and cable routing

Researched, qualified, and recommended equipment purchases

**ADDITIONAL TOOLS:**

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- Visual Studio 6
- **Adobe Photoshop 5.5**
- Macromedia (Now Adobe) Flash 4
- Microsoft FrontPage 2000

June 1997 – April 2000

**ART SQUAD (RENAMED TO FREEMANLEONARD)**

5550 Lyndon B Johnson Freeway, Suite 215

Dallas, Texas 75240

**ONSITE GRAPHIC SPECIALIST**

**DUTIES:**

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This assignment involved many skills from the following areas:

- **Graphic Design**
- Layout
- Rapid Visualization
- **Color Theory**
- Sketching
- Inking
- Prepress Artwork
- Typesetting
- **Proofreading**
- Photographic Manipulation
- Image Enhancement
- **Color Correction**
- Image Capture
- Video Capture
- **Video Processing**
- **Audio Processing**
- **3D Rendering**
- 3D Animation
- 3D Model Creation
- 3D Texture Mapping
- **Cinematography**
- **Architectural Visualization**
- Image Compositing

**ACHIEVEMENTS:**

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A 3 week assignment in July 1997 at the **Dallas County Community Colleges** Distance Learning Center was completed for the production of inter-show broadcast content

By the time the content was replaced in 2004, it had **aired for tens of thousands of hours**, having been seen by countless students, faculty, and local area residents

**TOOLS:**

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- **Adobe Photoshop 5.0**
- **Adobe Illustrator**
- **Adobe Premiere**

# SOFTWARE KNOWLEDGE

## MICROSOFT

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- Access
- Excel**
- Exchange Server
- FrontPage
- Internet Information Server**
- Outlook
- PowerPoint
- Proxy Server
- Publisher
- SQL Server
- Visual Studio
- Windows (All Versions)**
- Word**

## ADOBE

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- Acrobat
- Audition**
- After Effects**
- Dreamweaver
- Illustrator**
- InDesign
- Media Encoder
- Photoshop**
- Premiere Pro
- SoundBooth



## PROPELLERHEADS

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- Reason
- Recycle

## SCRIPTING

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- HTML**
- CSS (Cascading Style Sheets)**
- PHP
- ASP / .NET (C#)
- JavaScript / JQuery**

## BLACKMAGIC DESIGN

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- Davinci Resolve**
- Fusion

## GRASS VALLEY

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- Edius Pro**
- ProCoder

## CAD / ENGINEERING

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- AutoCad
- Autodesk Fusion 360
- Dassault Solidworks
- 3D Studio Max**

## LEGEND

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- Novice
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- Expert

## ADDITIONAL SKILLS

### TECHNICAL SKILLS

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- **PC Hardware Support**
- **PC Software Support**
- Usage of **Encryption Tools**
- Backup, Restoration, and Archiving
- Information Architecture
- **Information Security**
- **Full Understanding of TCP/IP**

### BUSINESS SKILLS

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- Understanding of **Tax Issues**
- **Budget Tracking and Reporting**
- Creation of Contracts
- Creation of Estimates
- **Creation of Invoices**
- Client Presentations
- **Client Follow-Up**

### PEOPLE SKILLS

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- Ability to **Find Common Ground**
- Ability to **Maintain a Positive Attitude**
- Have a **Great Sense of Humor**
- Focused on **Helping People Get Better**
- **Skillful Negotiator**
- Great at **Asking Questions and Listening**

### DATA SCIENCE

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- Trend Analysis
- Presentation
- **Infographics**
- **Motion Graphics Video**

### MICROSOFT OFFICE

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- Word Template Production
- Excel Template Production
- **Complex Word Formatting**
- Chart & Graph Production
- **Complex Excel Programming**

### WEB DEVELOPMENT

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- **Content Management Systems**
- Rapid Prototyping
- **Responsive Design**
- **UI / UX**
- **Analytics Tracking**

## MEDIA PRODUCTION SKILLS

### VIDEO PRODUCTION

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- Recording
- Cinematography
- **Color Grading**
- **Editing**
- **Visual Effects**
- Conversion
- **Stabilization**
- Advanced Knowledge of Video Codecs

### PRINT DESIGN

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- **Color Theory**
- Pre-Press Preparation
- Pantone
- Color Space Conversion
- **Vector File Creation**

### AUDIO PRODUCTION

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- Recording
- Mixing
- **Music Composition**
- Mastering
- Restoration
- Voiceovers
- Narration

### 3D DESIGN

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- **Modeling**
- Texturing
- Lighting
- **Animation**
- Conversion

### GRAPHIC DESIGN

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- **Color Theory**
- Typography
- **Readability**
- White Space
- Vector File Formats



## UNIQUE SKILLS

### **SECURITY (INFORMATION AND PHYSICAL)**

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- Vulnerability identification and testing of systems, personnel, and processes
- Ability to create robust contingency plans for novel threat models
- Familiarity with processes to circumvent or defeat existing security methods
- Ability to secure physical locations with minimal residual footprint
- Proficiency in multiple forms of armed combat, including firearms and melee weapons
- Ability to obtain security clearance. (No criminal convictions, never traveled outside the U.S., father had a security clearance. Have already passed a multitude of FBI background checks - including fingerprinting - to obtain current professional financial licenses.)

### **PROCESS**

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- Vertical task integration for assured completion of critical tasks
- Disparate information synthesis with a **focus on simplicity and usability**
- Innovative reuse and repurposing of existing 'off-the-shelf' technologies
- Identify and eliminate bottlenecks to **create efficient, streamlined workflows**

### **TASK EFFICIENCY**

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- Efficient, high-quality research results through online and offline sources
- Self-paced, rapid, 'just-in-time' learning of skills, information, and methodologies

### **QUALITY AND PROFESSIONALISM**

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- **Impeccable spelling, grammar, speaking, and presentation skills**
- **Ability to maintain a positive attitude**, and help others do the same
- Proficiency in client contact, planning, and follow-up

## SAMPLES OF CAPABILITIES

### WEB DESIGN

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www.**Tier1GunShows**.com

WordPress	CSS3	<b>Mobile UI Design</b>
Graphic Design	Javascript	Custom Fonts
Video Production	JQuery	Modular CSS
Audio Production	PHP	MySQL
HTML5	Responsive Design	Autodesk 3DS Max

www.**HyperOptic**.net • <http://gallery.HyperOptic.net>

WordPress	CSS3	Custom Fonts
Graphic Design	Javascript	Modular CSS
Video Production	JQuery	MySQL
Audio Production	PHP	Autodesk 3DS Max
HTML5	Responsive Design	

www.**SynapseMusicOnline**.com • <http://catalog.SynapseMusicOnline.com>

WordPress	HTML5	Responsive Design
MojoPortal	CSS3	Custom Fonts
Graphic Design	Javascript	Modular CSS
Video Production	JQuery	Microsoft SQL
Audio Production	PHP	MySQL

www.**WRBSales**.com

nopCommerce	CSS3	Modular CSS
Graphic Design	Javascript	Microsoft SQL
Product Photos	Responsive Design	
HTML5	Mobile UI Design	

www.**FindMyDallasHome**.com

ASP	HTML	Modular Design
Graphic Design	CSS	

### GRAPHIC DESIGN

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<http://brackman71.deviantArt.com>

www.**Behance**.net/AdobeWanKenobi

### MUSIC PRODUCTION

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www.**SynapseMusicOnline**.com • <http://catalog.SynapseMusicOnline.com>

www.**Soundcloud**.com/original\_synapse

www.**OurStage**.com/profile/synapse

### VIDEO PRODUCTION

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www.**YouTube**.com/user/brackman71

www.**Pond5**.com/artist/adobewankenobi

## DETAILED CONTACT INFORMATION

### **HYPEROPTIC PRODUCTIONS**

1002 Blanco Drive  
Eules, Texas 76039  
(817) 821 – 1533 Mobile  
(866) 328 – 8157 Fax  
www.hyperoptic.net • gallery.hyperoptic.net • m.hyperoptic.net

### **KFWD TV 52 (ACQUIRED BY MUNDOFOX)**

**Address During Employment:**

3000 Story Road  
Irving, Texas 75038  
(972) 255 – 5200

**Last Address:**

606 Young Street  
Dallas, Texas 75202  
(214) 977 – 6780  
www.kfwd.tv no longer online

### **GUITAR CENTER**

**Address at Start of Employment:**

14080 Dallas Parkway  
Dallas, Texas 75240

**Address at End of Employment:**

4519 Lyndon B Johnson Freeway  
Farmers Branch, TX 75244  
(972) 960 – 0011  
www.guitarcenter.com

### **DECISION CONSULTANTS, INC. (NO LONGER IN BUSINESS)**

5000 Quorum  
Suite 410  
Dallas, Texas 75240  
1 (800) 304 – 4324  
www.decisionconsultants.com no longer online

### **MOBILESTAR NETWORK (NO LONGER IN BUSINESS)**

1601 Glenville Drive  
Suite 100  
Richardson, Texas 75081  
(972) 994 – 4900  
www.mobilestar.com no longer online

**DETAILED CONTACT INFORMATION (CONTINUED)**

**OXFORD & ASSOCIATES, INC.**

**Address During Employment:**

1401 North Central Expressway  
Suite 340  
Richardson, Texas 75080  
(972) 479 - 9757

**Current Address:**

12750 Merit Dr.  
Suite 850  
Dallas, Texas 75251  
United States  
(972) 934 - 1578  
www.oxfordcorp.com

**ART SQUAD (RENAMED TO FREEMANLEONARD)**

**Address During Employment:**

5550 Lyndon B Johnson Freeway  
Suite 215  
Dallas, Texas 75240  
1 (800) ART - SQUAD  
~~www.artsquad.com~~ no longer online

**Current Address:**

4835 LBJ Freeway  
Suite 1000  
Dallas, Texas 75244  
1 (800) 278 - 7782  
www.freemanleonard.com

WOW! You made it to the very end!

You're not likely to find someone with more skills and experience than me, so what are you waiting for?

Get **Adobe Wan Kenobi™** - A.K.A. Chris Brackman - to work for you today!

(...before someone else beats you to it!)