

INTEGRITY

- **Unshakable integrity** with a strong focus on **professional ethics**
- Always considers the **information security aspects** of all projects, especially to implement policies and procedures that have proven time and again to prevent, mitigate, or expedite recovery from damage caused by potential disasters, thus **reducing harm to the company, its employees, or its shareholders**
- A willingness to **help others** learn and get better, including working with differing needs and viewpoints with an emphasis on **negotiating workable compromises** between competing interests, and always keeping a **positive attitude** about possibilities and outcomes



CHRIS BRACKMAN

Integrity
Intelligence
Energy
Innovation

Mobile: (817) 821-1533
E-Mail: chris@hyperoptic.net
Address: 1002 Blanco Drive
Euless, Texas 76039

UI + USABILITY

- Adept at **improving the user experience** by simplifying the information architecture and interaction elements to **minimize confusion and increase efficiency** of navigation
- Expert in **content readability** requirements with working knowledge of the biological **mechanisms of human vision** and color perception
- Complete knowledge of the **physics of light** and its application in color science
- Working knowledge of the **psychology of color usage**

INTELLIGENCE

- **Highly intelligent** with the ability to engage in unbiased and complicated analyses of technical, financial, and legal concepts – including excellent **mathematical, logical, and problem-solving** skills
- Possesses an equal blend of “left-brain” (**analytic**) and “right-brain” (**creative**) abilities
- Constantly maintains a “big picture” focus, with an emphasis on **long-term planning**, especially on the scalability, interoperability, and modularity of all projects – including **detailed, concise documentation** at all levels
- Researches latest trends to suggest and implement **process improvements** with a focus on **expanding capabilities, reducing costs, and shortening deadlines** of projects
- **Quality-driven, perfection-oriented** attitude, tempered by resource conservation and meeting of milestones and deadlines

ENERGY

- Always chooses to maintain a **positive attitude**, as evident through a **friendly demeanor** and a **great sense of humor**
- Adept at **resource research, planning, allocation, and tracking**
- Has the ability to **hyper-focus on important tasks**, which improves efficiency, accuracy, and speed
- **Multitasking** ability facilitates constantly moving all projects forward on a daily basis

INNOVATION

- Has the ability to connect disparate and esoteric knowledge to solve problems, **push innovation**, and **improve efficiency**
- Leverages technology that provides a **competitive advantage** through reductions in employee confusion, task overlap, and resource allocation and provisioning