

HyperOptic Productions - Rate Card for 2020

PRINT LAYOUT DESIGN

Description	Price
Billboard Sign (Per Sign)	\$ 249. ⁹⁹
Brochure / Flyer / Catalog / Newsletter (Per Panel)	\$ 49. ⁹⁹
Business Card (Per Side)	\$ 49. ⁹⁹
Chart / Map / Infographic (Each)	\$ 99. ⁹⁹
Lettering / Typeface / Custom TrueType Font	\$ 349. ⁹⁹
Logo - Custom From Scratch (3-Round Design Process)	From \$ 249. ⁹⁹
Logo - Precision Rebuild from Your Existing Logo	From \$ 349. ⁹⁹

Any item can be printed and shipped to you. See website for details.

VIDEO PRODUCTION

Description	Price
Product Training Video (Per Running Minute)	\$ 39. ⁹⁹
Trade Show (Looping Blu-Ray Disc - Per Running Minute)	\$ 49. ⁹⁹
HD Video Ad (Slideshow of images with music)	\$ 1,249. ⁹⁹
HD Video Ad (Includes Stock Video and Narration)	\$ 2,999. ⁹⁹
4K/HD Video Ad (Filmed On-Location at Your Business)	From \$ 4,999. ⁹⁹
DVD Slideshow of Images	\$ 149. ⁹⁹
Blu-Ray Slideshow of Images	\$ 249. ⁹⁹
Website Intro / Overview Video (Per Running Minute)	\$ 49. ⁹⁹
Basic Video Conversion and Enhancement (Per Running Minute)	\$ 19. ⁹⁹

Many other services are available. See website for our capabilities.

3D RENDERING SERVICES

Description — Price

3D Image Rendering for Social Media (800 × 800 pixels)	— \$14. ⁹⁹
3D Image Rendering for HD Video (1,920 × 1,080 pixels)	— \$44. ⁹⁹
3D Image Rendering for 4K Video (3,840 × 2,160 pixels)	— \$169. ⁹⁹
30-Second 3D Video Rendering for Social Media (30fps)	— \$449. ⁹⁹
30-Second 3D Video Rendering for HD Video (30fps)	— \$1,349. ⁹⁹
30-Second 3D Video Rendering for 4K Video (30fps)	— \$5,099. ⁹⁹

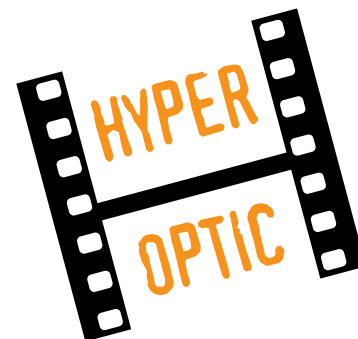
VARIABLE SERVICES

Description	Price
Content Licensing Fee	Based on licensing requirements from vendor
Music Production Fee	\$9. ⁹⁹ per second of run time (Includes Copyright Transfer)
Video Editing Fee (HD)	\$14. ⁹⁹ per minute of run time, \$149. ⁹⁹ minimum
Video Editing Fee (4K)	\$19. ⁹⁹ per minute of run time, \$199. ⁹⁹ minimum
On-Site Trip Charge	\$0. ⁹⁹ per mile from HyperOptic office location
Client Data Drive (SSD)	Dependent on dedicated data storage requirements

HOURLY RATES

Description	Hourly Rate
Video Editing with Professional Transitions / Overlays / Menu Screens	\$49. ⁹⁹ per hour
Rush Fee - Weekend (Added to total rate)	\$74. ⁹⁹ per hour
Rush Fee - Holidays (Added to total rate)	\$149. ⁹⁹ per hour
Web Graphic Design (CSS, HTML, Image Production)	\$39. ⁹⁹ per hour
Web Programming (ASP, JavaScript, PHP)	\$74. ⁹⁹ per hour
Web Content Development (Wordsmithing)	\$39. ⁹⁹ per hour
On-Site Photography / Videography Fee (per person)	\$49. ⁹⁹ per hour
Business Consulting Fee (Process Improvement, etc.)	\$99. ⁹⁹ per hour
Modifying Existing Files	\$49. ⁹⁹ per hour
All Services Not Listed	From \$39. ⁹⁹ per hour

The fees and rates listed on this card are current as of **2020/01/06**; however, HyperOptic Productions reserves the right to make changes to this schedule at any time without notice. See www.hyperoptic.net for latest product and pricing info.



HYPEROPTIC PRODUCTIONS
Multimedia Adeptitude

1002 Blanco Drive • Euless, Texas 76039
(817) 821-1533
www.HyperOptic.net

All rates and fees shown are in U.S. Dollars, and do not include any discounts or applicable sales tax.

This Rate Card is NOT a quote or estimate. Contact sales@hyperoptic.net for a formal quote.

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