



View on the Web!

CHRIS BRACKMAN

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CAREER SUMMARY

Having brought real value through efficiency improvements, eliminating bottle-necks, non-linear thinking, innovative cost reduction methods, and having the ability to see the "big picture", I am seeking the next challenge to help me grow as a professional. It also helps that I have unshakable integrity, a positive attitude, and a great sense of humor.

EXPERIENCE

April 2008 - Present

DBA, HYPEROPTIC PRODUCTIONS
SOLE PROPRIETOR



HYPEROPTIC PRODUCTIONS
Multimedia Adeptitude



DUTIES:

Provide **cost-efficient** audio, video, graphic design, email, print, and website production services for a variety of clients

ACHIEVEMENTS:

Measurably **improved the reputation** of several clients

Conducted online, **interactive client training** for post-rollout self-sufficiency

Provided emergency **database administration**, development, maintenance, and backup services which **returned a client to operable status**

Delivered all content **without typographical or grammar errors**

Created planning and tracking tools for a critical area of one client's business which **reduced labor requirements by over 80%**

Accredited by the Better Business Bureau since 2016

TOOLS:

- **Adobe Photoshop**
- Adobe Illustrator
- **Adobe After Effects**
- Adobe Premiere
- Adobe Audition
- Adobe InDesign
- Microsoft Windows
- **Microsoft Office**
- Microsoft Visual Studio
- Blackmagic **DaVinci Resolve**
- Blackmagic Fusion
- **Propellerheads Reason**
- Autodesk **3D Studio Max**
- Autodesk Fusion 360
- FileZilla FTP

CONGRATULATIONS!

You have reached the **second page** of my resume, which indicates you *might* be interested in hiring me. In this **“under”-cover letter**, I’ll go beyond the *“where”* of my career history, and into the *“who”* and *“why”*.

As for the *“who”*, I am someone who embodies all of the following:

- **Unshakable integrity** (I don’t abuse alcohol, drugs, or puppies)
- **Friendly** demeanor
- **Highly intelligent** (How many other people have turned down invitations to join MENSA?)
- **Perfection-oriented** attitude, tempered by...
- Operating in **GSD mode** (Get Shit Done)
- Equal blend of “left-brain” (**analytic**) and “right-brain” (**creative**)
- Always maintaining a **positive attitude**
- A willingness to **help others** learn and get better
- A fantastic **sense of humor**, with the “unicorn” ability to...
- Connect disparate and esoteric knowledge to **push innovation**
- Having a long-term, **“big picture” focus**

Having “run my own show” for the last decade, I bring a few rare, unique, and desirable skills to bear, including:

- Ability to work in a **1099 capacity** – If you can’t hire me directly, you may be able to hire me as my company (See Page 1)
- Ability to schedule overnight production for **faster deadlines**
- Adept knowledge of **PC computers** “from the beginning of time”
- Use of advanced **backup, restoration, encryption, and virtualization** systems
- Detailed **time management**, tracking, and reporting
- Excellent computer **file organization** with rapid retrieval skills
- **Frugal approach** to all “money-based” solutions
- Knack for finding the **most efficient way** to achieve a goal
- A finely-tuned “bullshit detector”

So you’re probably wondering about my *“why”*? Quite simply, I believe that a company’s most valuable assets are its people, and I am looking for an opportunity that recognizes the value I bring. Having an entrepreneurial mindset, I’m happiest when continually challenged by projects (not coworkers); being recognized for my dedication, quality, and professionalism; and having control over my schedule, my income, and my options for the future. **If you appreciate my honesty and candor, keep reading!**

January 2003 – Present

PRIMERICA FINANCIAL SERVICES

13111 N. Central Expressway, Suite 500
Dallas, Texas 75243

DISTRICT LEADER



DUTIES:

Sell insurance and investment products to families and businesses by taking an education-based approach via a comprehensive Financial Needs Analysis

ACHIEVEMENTS:

Received recognition on several occasions for achieving personal and sales goals

June 2002 – May 2003

KFWD TV 52 (ACQUIRED BY MUNDOFOX)

3000 Story Road
Irving, Texas 75038

CREATIVE SERVICES ASSISTANT

DUTIES:

Scripted and oversaw production of in-house editing projects and on-air promotions

Produced promotional graphics for **billboards and outdoor advertisements**

Coordinated with external vendors to affect business goals on a tight schedule

Tagged existing promo videos with station branding and voice-overs

ACHIEVEMENTS:

Applied technical expertise to implement a disaster recovery protocol, including the optimization of computer equipment which **increased productivity**

Researched, qualified, and implemented a digital video archiving system which **saved the company thousands of dollars per month** in media costs and labor expenditures

January 2002 – August 2002

GUITAR CENTER

14080 Dallas Parkway
Dallas, Texas 75240

SALES ASSOCIATE

ACHIEVEMENTS:

Achieved certification within the first month – a rare occurrence – exhibiting advanced product knowledge and production concepts

Received a gift award from a vendor for showing proficiency in product knowledge

February 2001 – August 2001

DECISION CONSULTANTS, INC. (NO LONGER IN BUSINESS)

5000 Quorum
Suite 410
Dallas, Texas 75240

ONSITE CONSULTANT

DUTIES:

Provided comprehensive business consulting services for a variety of clients, including:

- **Graphic Design**
- Web Design and Development
- Process Improvement
- **User Experience** and Usability Improvement

ACHIEVEMENTS:

Evaluated hardware and software tools to **ensure efficient, quality production of deliverable content**

Suggested and implemented several **process improvements** which **reduced costs** and **shortened deadlines** of development projects

Promoted to team lead with emphasis on resource management and workflow control to meet tight deadlines

Researched and evaluated the **usability** of intranet and internet designs, and provided a client with recommendations that, among other things, allowed their website to **win a usability award**

Suggested enhancements and best practices to information architecture schema for an **improved user experience**

Created a Macromedia Flash-based rapid prototyping tool for the initial phase of project scoping **which reduced employee labor requirements**

Utilized advanced technical knowledge of graphic file formats to optimize and reduce file sizes to **increase page loading and file download speeds**

TOOLS:

- **Adobe Photoshop** v6.0
- Macromedia (Now Adobe) Flash v5.0
- Macromedia (Now Adobe) DreamWeaver v3.0

April 2000 – November 2000

MOBILESTAR NETWORK (NO LONGER IN BUSINESS)

1601 Glenville Drive, Suite 100

Richardson, Texas 75081

MULTIMEDIA ADEPT

DUTIES:

Provided comprehensive media production, quality assurance, optimization, maintenance, project management, vendor relations, disaster recovery, and status reporting services

Produced **PowerPoint** templates, poster-resolution graphics, retail packaging, **email campaigns**, and brochures for sales and marketing

Produced **broadcast-quality videos** for training, including sound effects and composing original music

Created product labels, **3D product visualizations**, design briefs, and print proofs

ACHIEVEMENTS:

Applied technical expertise and digital media production experience to achieve company goals

Researched and recommended hardware and software purchases which efficiently **expanded production capabilities**

Saved the company thousands of dollars by re-using recyclable materials in a novel fashion

Utilized advanced technical knowledge of graphic file formats to optimize and reduce file sizes to **increase page loading and file download speeds**

Applied a disaster recovery plan which saved the company after the marketing director inadvertently erased all digital media assets on the entire company network

Saved the company's reputation by intercepting, redesigning, and replacing marketing materials bound for a trade show which were full of typographical, grammatical, and printing errors – before the trade show and at **less than a third of the cost** of the original botched materials

TOOLS:

- Adobe Acrobat v4.0
- **Adobe After Effects** v4.1
- Macromedia (Now Adobe) DreamWeaver v2.0, v3.0
- Macromedia (Now Adobe) Flash v4.0, v5.0
- **Adobe Illustrator** v8.01, v9.0
- Adobe ImageReady v2.0, v3.0
- **Adobe Photoshop** v5.5, v6.0
- **Adobe Premiere** v5.1
- Discreet (Now Autodesk) **3D Studio Max** v3.1
- Vecta3D Flash/Illustrator Output for 3DS Max
- Syntrillium CoolEdit Pro (Now **Adobe Audition**) v1.2
- Sonic Foundry ACID v2.0
- Propellerheads Rebirth v2.0

November 1999 – April 2000

OXFORD & ASSOCIATES, INC.

1401 North Central Expressway, Suite 340
Richardson, Texas 75080

OFFSITE CONSULTANT

DUTIES:

Performed installation, configuration, and administration of the following products:

- **Windows NT Server**
- Windows NT Workstation
- **Windows 98** and 98SE
- **Microsoft Office 2000**
- **Internet Information Server (IIS)**
- Proxy Server
- **Microsoft Exchange Server**
- DNS Server
- WINS Server
- **Microsoft SQL Server**
- DHCP Server

Configured **file servers** and hardware **RAID storage** servers for individual user storage, including setting up a multiple-domain information architecture model for administration of permissions on a **hierarchical grouping basis**

Established information security standards and best practices

Implemented user-specific logon scripts for provisioning and tracking of network resources

Established disaster recovery measures for mission-critical data, including production of concise, coherent documentation for employee training

ADDED VALUE:

Designed and implemented physical network layout, including server room setup and cable routing

Researched, qualified, and recommended equipment purchases

ADDITIONAL TOOLS:

- Visual Studio 6
- **Adobe Photoshop 5.5**
- Macromedia (Now Adobe) Flash 4
- Microsoft FrontPage 2000

June 1997 – April 2000

ART SQUAD (RENAMED TO FREEMANLEONARD)

5550 Lyndon B Johnson Freeway, Suite 215
Dallas, Texas 75240

ONSITE GRAPHIC SPECIALIST

DUTIES:

This assignment involved many skills from the following areas:

- **Graphic Design**
- Layout
- Rapid Visualization
- **Color Theory**
- Sketching
- Inking
- Prepress Artwork
- Typesetting
- **Proofreading**
- Photographic Manipulation
- Image Enhancement
- **Color Correction**
- Image Capture
- Video Capture
- **Video Processing**
- **Audio Processing**
- **3D Rendering**
- 3D Animation
- 3D Model Creation
- 3D Texture Mapping
- **Cinematography**
- **Architectural Visualization**
- Image Compositing

ACHIEVEMENTS:

A 3 week assignment in July 1997 at the **Dallas County Community Colleges** Distance Learning Center was completed for the production of inter-show broadcast content













By the time the content was replaced in 2004, it had **aired for tens of thousands of hours**, having been seen by countless students, faculty, and local area residents

TOOLS:
















- **Adobe Photoshop 5.0**
- **Adobe Illustrator**
- **Adobe Premiere**

SOFTWARE KNOWLEDGE

MICROSOFT PRODUCTS

-  Access
-  **Excel**
-  Exchange Server
-  FrontPage
-  **Internet Information Server**
-  Outlook
-  PowerPoint
-  Proxy Server
-  Publisher
-  SQL Server
-  Visual Web Developer
-  **Windows (All Versions)**
-  **Word**

ADOBE PRODUCTS






-  Acrobat
-  **Audition**
-  **After Effects**
-  Bridge
-  Device Central
-  Dreamweaver
-  Encore DVD
-  Fireworks
-  Flash
-  **Illustrator**
-  InDesign
-  ImageReady
-  **Photoshop**
-  Premiere Pro
-  SoundBooth



PROPELLERHEADS PRODUCTS

-  Reason
-  Recycle

SCRIPTING

-  **HTML**
-  **CSS** (Cascading Style Sheets)
-  PHP
-  ASP / .NET (C#)
-  **JavaScript / JQuery**







BLACKMAGIC DESIGN PRODUCTS

-  **Davinci Resolve**
-  **Fusion**

CAD/CAM PRODUCTS

-  AutoCad
-  Autodesk Fusion 360
-  **Dassault Solidworks**
-  **3D Studio Max**

LEGEND

-  Novice
-  .
-  .
-  .
-  .
-  Expert

ADDITIONAL SKILLS

TECHNICAL SKILLS

- **PC Hardware Support**
- **PC Software Support**
- Usage of **Encryption Tools**
- Backup, Restoration, and Archiving
- Information Architecture
- **Information Security**
- **Full Understanding of TCP/IP**

BUSINESS SKILLS

- Understanding of **Tax Issues**
- **Budget Tracking and Reporting**
- Creation of Contracts
- Creation of Estimates
- **Creation of Invoices**
- Client Presentations
- **Client Follow-Up**

PEOPLE SKILLS

- Ability to **Find Common Ground**
- Ability to **Maintain a Positive Attitude**
- Have a **Great Sense of Humor**
- Focused on **Helping People Get Better**
- **Skillful Negotiator**
- Great at **Asking Questions and Listening**

MEDIA PRODUCTION SKILLS

- **3D Design**
Modeling, Texturing, Lighting, Animation, Conversion
- **Graphic Design**
Color Theory, Typography, Readability, Whitespace, Vector File Formats
- **Data Science**
Trend Analysis, Presentation via Infographics or Motion Graphics Video
- **Audio Production**
Recording, Mixing, Music Composition, Mastering, Restoration, Voiceovers, Narration
- **Microsoft Office**
Template Production, Chart Production, Complex Excel Programming
- **Print Design**
Color Theory, Pre-Press Preparation, Pantone, Color Space Conversion
- **Video Production**
Recording, Cinematography, Color Grading, Editing, Visual Effects, Conversion, Stabilization, Advanced Knowledge of Video Codecs
- **Website Design & Development**
WordPress, HTML, CSS, .NET, JavaScript, JQuery, PHP, Microsoft SQL

CERTIFICATIONS AND LICENSES

PROFESSIONAL

- Group One Life and Health Insurance License
- For Profit Legal Services License
- Long-Term Care Insurance License
- FINRA Series 6 License
- FINRA Series 63 License
- FINRA Series 26 License
- 401(k) License
- Variable Annuities Appointment
- Fixed Annuities Appointment

TECHNICAL

- Microsoft Certified Professional (MCP) – February 1998

UNIQUE SKILLS

SECURITY (INFORMATION AND PHYSICAL)

- Vulnerability identification and testing of systems, personnel, and processes
- Ability to create robust contingency plans for novel threat models
- Familiarity with processes to circumvent or defeat existing security methods
- Ability to secure physical locations with minimal residual footprint
- Proficiency in multiple forms of armed combat, including firearms and melee weapons
- Ability to obtain security clearance. (No criminal convictions, never traveled outside the U.S., father had a security clearance. Have already passed a multitude of FBI background checks – including fingerprinting – to obtain current professional financial licenses.)

PROCESS

- Vertical task integration for assured completion of critical tasks
- Disparate information synthesis with a **focus on simplicity and usability**
- Innovative reuse and repurposing of existing 'off-the-shelf' technologies
- Identify and eliminate bottlenecks to **create efficient, streamlined workflows**

TASK EFFICIENCY

- Efficient, high-quality research results through online and offline sources
- Self-paced, rapid, 'just-in-time' learning of skills, information, and methodologies

QUALITY AND PROFESSIONALISM

- **Impeccable spelling, grammar, speaking, and presentation skills**
- **Ability to maintain a positive attitude**, and help others do the same
- Proficiency in client contact, planning, and follow-up

SAMPLES OF CAPABILITIES

WEB DESIGN

www.tier1gunshows.com
www.hyperoptic.net - <http://gallery.hyperoptic.net> - <http://m.hyperoptic.net>
www.synapsemusiconline.com - <http://catalog.synapsemusiconline.com>
www.wrbsales.com
www.findmydallashome.com

GRAPHIC DESIGN

<http://brackman71.deviantart.com>

MUSIC PRODUCTION

www.synapsemusiconline.com - <http://catalog.synapsemusiconline.com>
www.soundcloud.com/original_synapse
www.ourstage.com/profile/synapse

VIDEO PRODUCTION

www.youtube.com/user/brackman71
www.pond5.com/artist/adobewankenobi

DETAILED CONTACT INFORMATION

HYPEROPTIC PRODUCTIONS

1002 Blanco Drive
Eules, Texas 76039
(817) 821 - 1533 Mobile
(866) 328 - 8157 Fax
www.hyperoptic.net - gallery.hyperoptic.net - m.hyperoptic.net

PRIMERICA FINANCIAL SERVICES

13111 N. Central Expressway
Suite 500
Dallas, Texas 75243
(214) 553 - 8400
www.primerica.com

KFWD TV 52 (ACQUIRED BY MUNDOFOX)

Address During Employment:
3000 Story Road
Irving, Texas 75038
(972) 255 - 5200

Last Address:
606 Young Street
Dallas, Texas 75202
(214) 977 - 6780
www.kfwd.tv no longer online

GUITAR CENTER

14080 Dallas Parkway
Dallas, Texas 75240
(972) 960 - 0011
www.guitarcenter.com

DECISION CONSULTANTS, INC. (NO LONGER IN BUSINESS)

5000 Quorum
Suite 410
Dallas, Texas 75240
1 (800) 304 - 4324
www.decisionconsultants.com no longer online

MOBILESTAR NETWORK (NO LONGER IN BUSINESS)

1601 Glenville Drive
Suite 100
Richardson, Texas 75081
(972) 994 - 4900
www.mobilestar.com no longer online

DETAILED CONTACT INFORMATION (CONTINUED)

OXFORD & ASSOCIATES, INC.

Address During Employment:

1401 North Central Expressway
Suite 340
Richardson, Texas 75080
(972) 479 - 9757

Current Address:

12750 Merit Dr.
Suite 850
Dallas, Texas 75251
United States
(972) 934 - 1578
www.oxfordcorp.com

ART SQUAD (RENAMED TO FREEMANLEONARD)

Address During Employment:

5550 Lyndon B Johnson Freeway
Suite 215
Dallas, Texas 75240
1 (800) ART - SQUAD
~~www.artsquad.com~~ no longer online

Current Address:

4835 LBJ Freeway
Suite 1000
Dallas, Texas 75244
1 (800) 278 - 7782
www.freemanleonard.com

WOW! You made it to the very end!

You're not likely to find someone with more skills and experience than me, so what are you waiting for?

Get **Adobe Wan Kenobi™** - A.K.A. Chris Brackman - to work for you today!

(...before someone else beats you to it!)